

vanessa joy



Using Video to Stand Out in Your Business

Even if you don't shoot video.

[Instagram.com/VanessaJoy](https://www.instagram.com/VanessaJoy)

www.BreatheYourPassion.com

1 in 4 marketers and small/medium business owners feel behind on video marketing.





How should she know?

Never take advice
from anyone
that has **no idea** what they're talking about.

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The Big Picture



Why Video?



Social Media Marketing
Emotional Engagement
Higher Sales



The Internet

It's a social media world...

“The **play** button is the most compelling action on the web.”

Jess Ostroff



Let's Get the Facts



Facebook

In September, 8 billion videos were being played back every day.



YouTube

Second largest search engine in the world.



Website

Infinite branding and marketing opportunities.



Instagram

Another way to share video and diversify your feed.

A romantic close-up of a bride and groom at a wedding. The bride, with long blonde hair and a sparkling headband, is smiling and looking at the groom. The groom, in a dark suit, is leaning in to kiss her forehead. The background is softly blurred with warm, bokeh light effects.

Emotional Engagement



Your brand is the emotional associations and gut level sense of how your company, product or service is intuitively perceived by your market.

~ Jeff Hoffman / Scale

Get it **FREE** *Get it* **NOW** *HERE* *Get it*

www.BreatheYourPassion.com

9 SECRET WAYS
TO BRAND
YOUR BUSINESS
It's Not All Logos and Packaging

Vanessa Joy

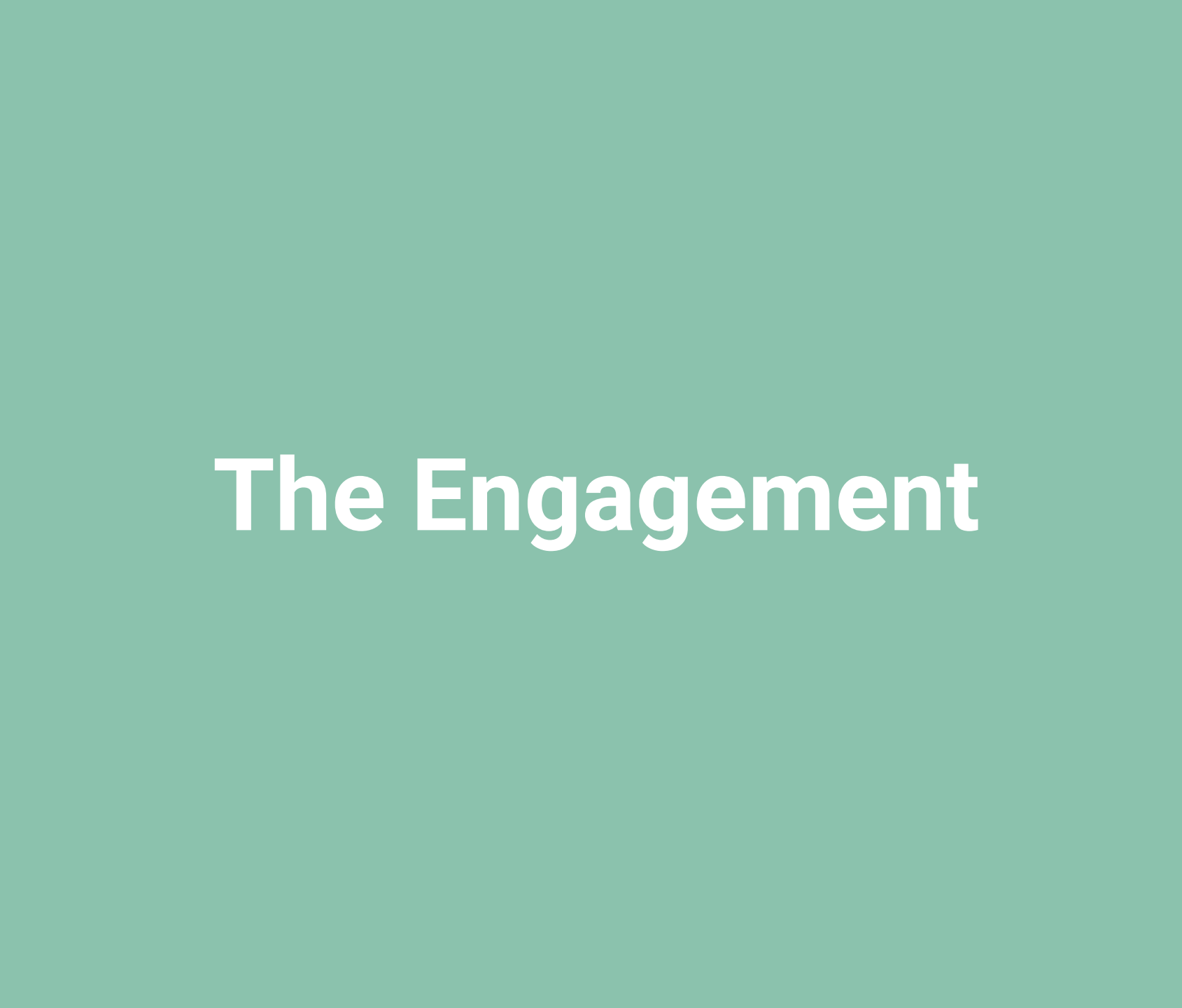
My 5 Video Musts

that take 5 minutes or less.





The Business Card

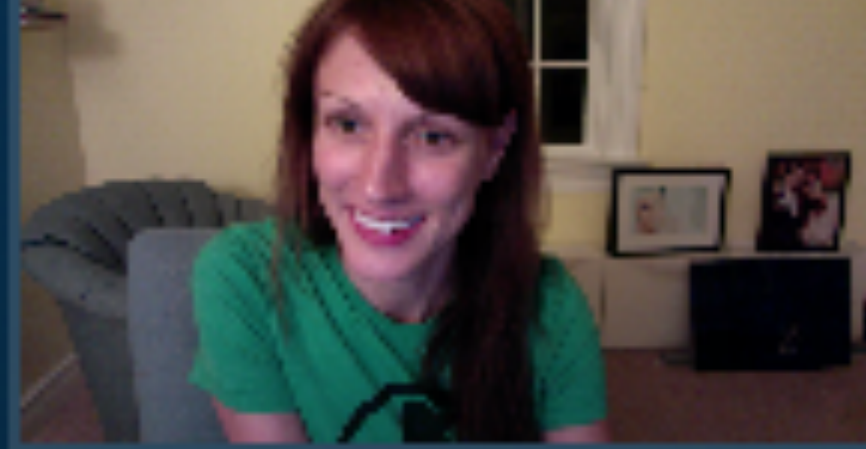


The Engagement





It helps my
grooms
not look like
this.



Today

Caitlin Dugan would like to add you on Skype.
Please add me as a contact

7:18 PM

Vanessa Joy has shared contact details with Caitlin

7:18 PM

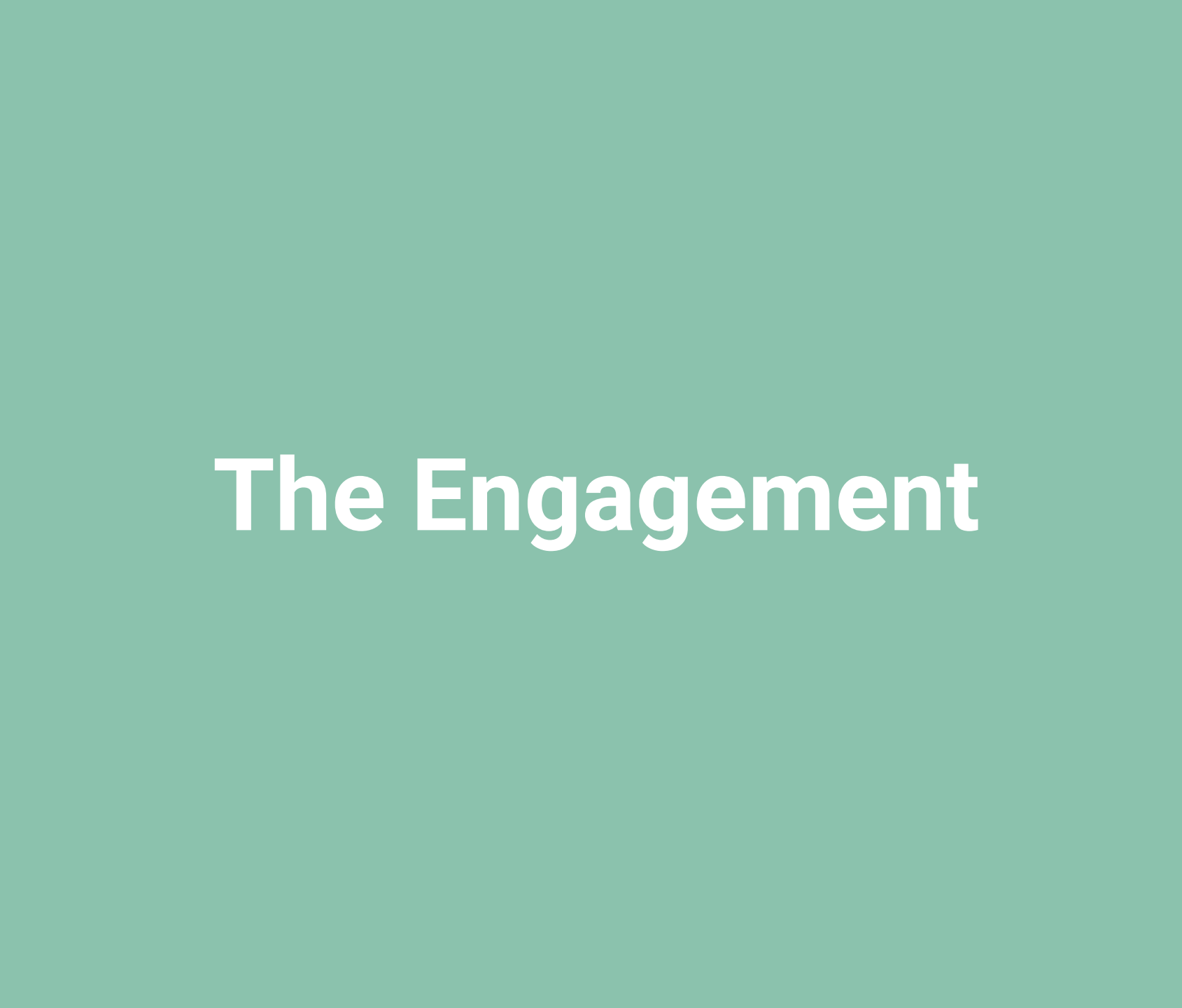


Call started

8:54 PM



8:56 PM





The Wedding



The Engagement



The Album

The How-To



Always
remember to
Share...



You

Them



Repeat

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