

**“PICTURE
MAKING”**

COMPOSITION

- ▶ Learning to assess a scene
- ▶ Rhythm and repetition
- ▶ Lines of direction
- ▶ Center of interest
- ▶ Rule of thirds
- ▶ How do you tell your story?
- ▶ Your lenses and perspective affect the story











IMPACT

- ▶ Your composition is your groundwork
- ▶ Create visual interest
- ▶ You must have a compelling moment
- ▶ Impact is difficult to teach. It either is or it isn't.











SUBJECT

- ▶ How will you direct the viewer to the subject?
- ▶ The rules of composition help do that
- ▶ Compelling moments illuminate the spirit of the subject
- ▶ Proper lighting helps guide the viewer's eye to the intended subject
- ▶ Proper equipment selection aids as well















POSING

- ▶ How much do you want to direct?
- ▶ How much do you want to finesse the pose?
- ▶ Create standard poses that work for you
- ▶ Bride alone, couple together
- ▶ Poses or guided scenarios?
- ▶ Find inspiration and make it your own

























THE
WEDDING SCHOOL