

# PRINTS AND PRODUCTS



# PRINT SALES

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- ▶ Limiting the gallery life vs. leaving it online
- ▶ Image delivery coupon code for prints
- ▶ Holiday sales for prints
- ▶ In-person sales do sell more prints
- ▶ Not all clients live locally
- ▶ Not all photographers like to sell in person
- ▶ How much money are you leaving on the table?



# OTHER PRODUCTS

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- ▶ Canvases and framed prints
- ▶ Thank You cards via Minted
- ▶ Sneak peeks are great for selling thank you cards
- ▶ What can you sell that would be unique to your clients?
- ▶ What post-wedding needs can you meet?

