

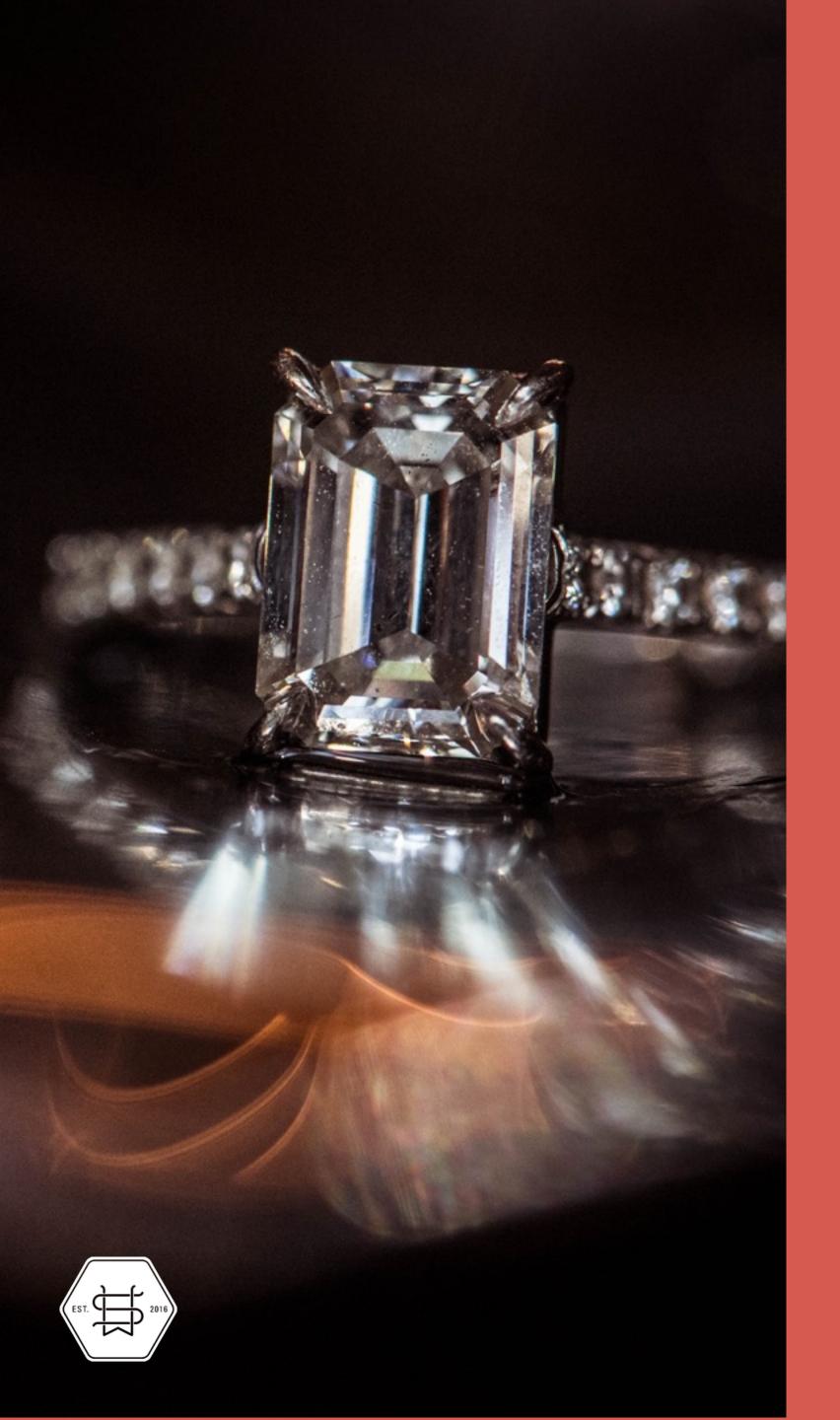
THE WEDDING SCHOOL POST-PRODUCTION

2016



THE LOGISTICS





DOWNLOADING

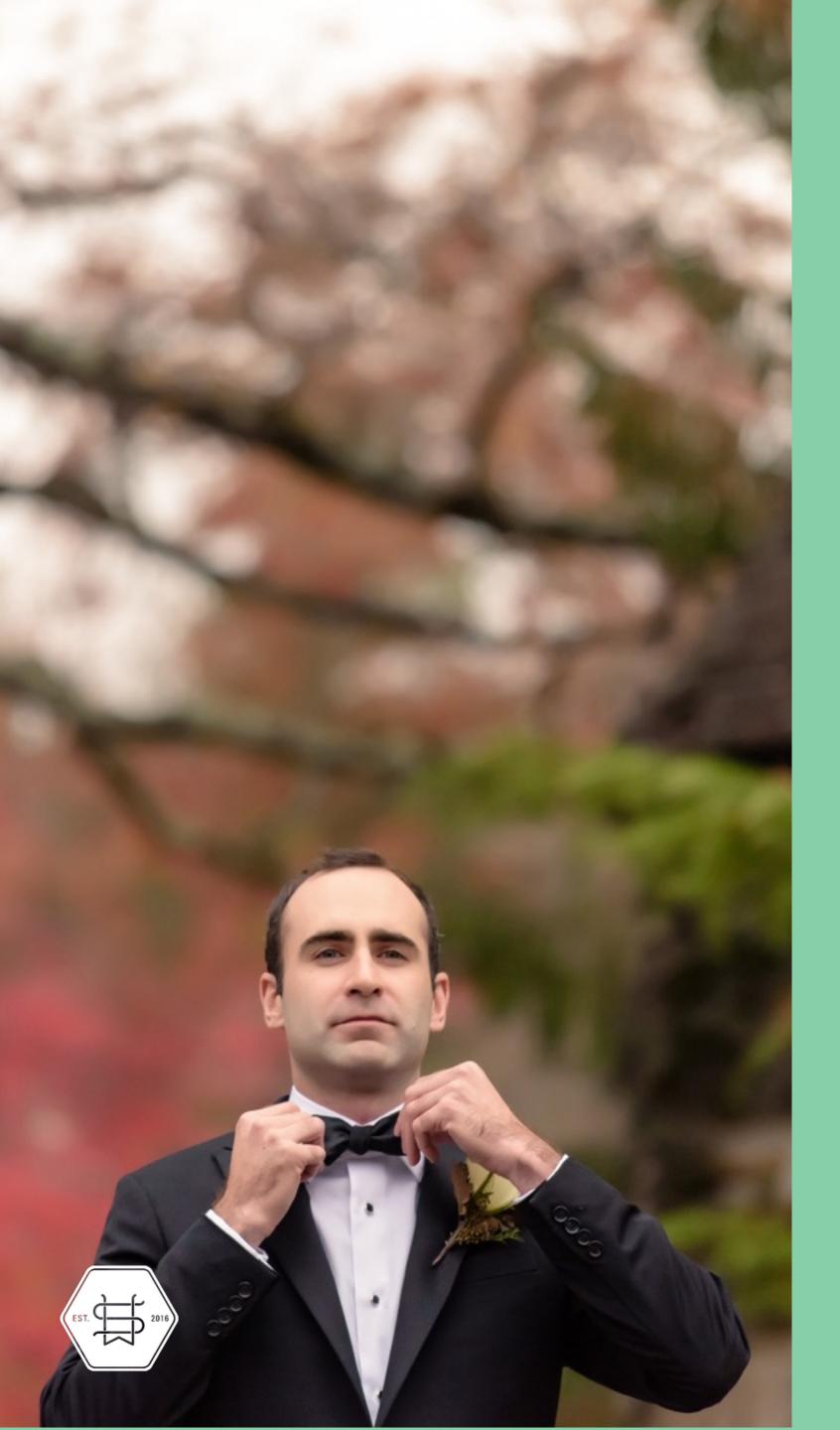
- Create a routine
- Create a folder structure that becomes routine
- Download the same way each time
- I don't let anyone else download for me
- culled
- Check every download when you're done

I don't shoot over the cards until the wedding is

BACKING UP

- Create a routine and back up the same way every single time
- **EVERY SINGLE TIME**
- How many desktop machines?
- How many external drives?
- Uploading RAW files to the cloud
- Having an offsite backup





THE CULLING PROCESS

One star : keepers

- Photomechanic vs. Lightroom
- Culling in vs. culling out
- Two stars : blog, social media, competitions
- Move blog/social media images to another folder
- Move keepers to yet another folder
- Creating sneak peeks for clients and vendors