



THE
WEDDING SCHOOL
POST-PRODUCTION

THE LOGISTICS



DOWNLOADING

- ▶ Create a routine
- ▶ Create a folder structure that becomes routine
- ▶ Download the same way each time
- ▶ I don't let anyone else download for me
- ▶ I don't shoot over the cards until the wedding is culled
- ▶ Check every download when you're done



BACKING UP

- ▶ Create a routine and back up the same way every single time
- ▶ EVERY SINGLE TIME
- ▶ How many desktop machines?
- ▶ How many external drives?
- ▶ Uploading RAW files to the cloud
- ▶ Having an offsite backup



THE CULLING PROCESS

- ▶ Photomechanic vs. Lightroom
- ▶ Culling in vs. culling out
- ▶ Two stars : blog, social media, competitions
- ▶ One star : keepers
- ▶ Move blog/social media images to another folder
- ▶ Move keepers to yet another folder
- ▶ Creating sneak peeks for clients and vendors

